



WHERE BEST FRIENDS ARE MADE™

BUILD-A-BEAR WORKSHOP

World Bearquarters

1954 Innerbelt Business Center Drive
St. Louis, MO 63114-5760

1-888-560-BEAR(2327)

To schedule a party call toll-free: 1-877-789-BEAR(2327)

www.buildabear.com

CHOOSE ME • STUFF ME • STITCH ME • FLUFF ME • NAME ME • DRESS ME • TAKE ME HOME



WHERE BEST FRIENDS ARE MADE™



Say "I do" to Curly Bear dressed as a bride-to-be, with wedding dress, veil, garter, white slippers and bouquet.

CURLY BEAR \$15 SPC. DELUXE WEDDING ENSEMBLE \$15

2 Celebrate graduation with Floppy Kitty distinguished in black or white cap & gown.

FLOPPY KITTY \$18 2 PC. CAP & GOWN \$18

3 Cheer your team to victory with Beary™ in a cheerleader outfit.

BEARY™ \$18 5 PC. CHEERLEADER KITTY \$18



WELCOME TO BUILD-A-BEAR WORKSHOP™ WHERE BEST FRIENDS ARE MADE™

Build-A-Bear Workshop™ is much more than a store. It's a fun-filled place you can go to create a special companion. Our Master Bear Builders™ will help you choose, stuff, stitch, fluff and dress your very own customized bear. In just a few minutes, you'll be walking out, hand-in-paw, with your new best friend. Come visit the Workshop... A pawsitively fun family experience!®

BEARY, BEARY GOOD REASONS TO SEND A FRIEND A BEAR

Try as you might, you can't hug a box of candy, or hang on to a birthday cake too long or expect balloons to keep you company when you're sick. But a Build-A-Bear Workshop bear (or cow...or frog...or dog...or bunny) can do all those things and more!

The next time you have an occasion to send a gift to anyone you care about, call or visit Build-A-Bear Workshop. Together, we'll custom create the bear that says it all. You can select the right personality, the right outfit and the right accessories to make your gift one-of-a-kind. Or, you can choose from one of our ready-to-go bears designed for:

Birthday • Get Well • Congratulations • Wedding Wishes
New Baby (Boy or Girl) • Anniversary • Good Luck



Build-A-Bear Workshop will send your special bear in our exclusive Cub Condo® with a personal note, anywhere in the continental U.S. for an additional shipping charge.

WHAT A BEARY NICE SURPRISE IT WILL BE!



BEAR BUCKS™ gift certificates are available in denominations of \$5 and \$10.

1-888-560-BEAR (2327)

1-314-423-8188 FAX



LIL CUB

A pint-sized package of love. 13" all concentrated cuddling in either tuffy (right), chocolate (left), or honeycomb (center). (Please note the honey! Sits at 10.)

\$10

CLASSIC BROWN TEDDY

A classic 11" sitting teddy that would make President Roosevelt proud! Velvety soft, plush caramel fur.

\$12

BABY'S FIRST BEAR

A cuddly welcome into the world. Perfect for baby's first bear. White with pink or blue stitching on the paws and nose. Fluffy as a cloud, 12" with pinchable cheeks and an angelic smile sure to be a friend forever.

\$12

KUDDLY KOALA™

G'day, Mate! Our Kuddly Koala has come from Down Under to celebrate and honor all of our Australian teddy bear friends! Its sweet expression, light gray soft fur and blue gray eyes make it our Kuddliest Kompanion yet! One hug, and you'll be ready to make it your newest furry friend. Sits at 10."

\$12

CURLY BUNNY

This bunny has shed its winter coat for a curly, carefree 'do! 15", antique style with brown sugar fur and brown paw pads. We promise it will hop right into your heart.

\$15

CURLY BEAR

This bear never frets about the humidity! Every day is a good hair day when your fur is curly and cuddly. 15" brown sugar fur, velvet-button nose and brown paw pads. This bear is sure to leave its print on your heart!

\$15

BLACK BEAR

15" Black Bear is our most playful bear—always pulling pranks, running around bearfoot chasing bees or dipping its paws in the honey! A sleek bear with jet black, plush fur.

\$15



BEARY™

Our first teddy bear was a Beary Bear. 10" all with heather brown fur, cream muzzle and paw pads. A classic bear for you! One hug, and you'll be ready to make it your new best friend.

\$12

FLOPPY DALMATIAN

This floppy dog has extra-long legs for chasing (and catching!) fire engines. 17" long with plush black and white fur, mismatched ears. You've spotted a lifelong friend!

\$18

FLOPPY FROG

Deep green fur with yellow webbed feet and wide eyes for scooping out the pond. Bring this 17" leaping home to your fly pod. (Ribbit!)

\$18

FLOPPY COW

Udderly lovable! Cuddling with this cow may produce strong bones and a healthy body. 17" black-and-white spotted fur, tan velvet horns, black contrast hooves. No milk mustache!

\$18

FLOPPY BEAR

We've given this 17" heather brown bear even more cuddle per square inch. Afternoons of basking in the clover and munching on honeycombs have produced a round "bear belly." Squeeze its squishy tummy and you'll see what we're talking about.

\$18

FLOPPY PONY

Our 17" huggable stallion has just galloped in from the Ranch! This chestnut pony with white blaze and ebony mane and tail loves wearing all kinds of outfits and shoes. No horsin' around—this is one sweet pony! Ride off into the sunset with your new best friend.

\$18

FLOPPY KITTY

The purr-fect friend even a dog would love! 17" from ear to tail, its soft, peach fur is marked with random orange tabby stripes. Milky-white paws are claw free. The better to take a catnap on the living room sofa! This little kitten is the cat's meow!

\$18



FLOPPY TURTLE

At 15" tall, this bright green turtle with yellow tummy has a special removable green shell backpack that can hold an extra change of clothes! Perfect for those sleep overs at friends' houses! Don't be a slow poke, make it your friend today!

\$18

FLOPPY MONKEY

You'll go bananas over our Floppy Monkey! 17" tall with a playful tan face for hiding in the trees and agile hands for swinging from vines (or your jungle gym). No (monkey) business about it—it's one funky monkey!

\$18

SHAGGY DOG

Ain't nothing but a...shaggy hound dog. 22" from tip to tail. Cream fur with brown ears and tail and an extra-long nose for sniffing out clues (and food that falls from the table!).

\$18

BUNNY BIGEARS

Agile enough to hop through the fields or down the basketball court, this honey brown bunny's long legs make it easy to run circles around any pal. With long, furry ears, this bunny is ready to share all your secrets. 18" tall and cottony soft, this bunny wants to hop home with you.

\$20

CENTENNIAL BEAR II™

Continue your collection with the second of five bears in the Teddy Bear Centennial™ Series. A classically inspired, LIMITED EDITION adorned with a collector's tag. This 17" bear makes a cuddly companion with swirly, soft fur, velvety paw pads and a jointed look reminiscent of teddy bears of the past.

\$22

OUR FOUNDING TEDDY

Now you can have the bear that started it all! Based on the BEARY special bear belonging to our first Cub Advisor, Katie, this fuzzy bear is the heart of Build-A-Bear Workshop™! 19" tall with deep soft milk chocolate fur, cream colored muzzle and paw pads and shiny black nose. We're sure it will make a welcome addition to any Den!

\$25

POLAR BEAR

This very cool bear has long fluffy white fur to keep out Arctic cold—brrr! But there's nothing like the warmth of friendship (and a few extra layers of love). This 21" bear wears a smile that will keep out the cold and has extra-long arms that provide good warm hugs.

\$25